

American Lifestyle Electronics & Gadgets Buyers Mailing List



Total Universe: 41,511,673

Base Rate: \$75.00/M

Description Summary

These days, it seems like there's always some new gadget on the market. Because of this constantly-growing and changing industry, having access by mail, phone, and email to consumers who have purchased these electronics could greatly benefit your business. These shoppers are looking for gadgets that can provide entertainment, efficiency, or professional utility. This targeted mailing list is the most accurate and up-to-date list on the market and will help you reach consumers who are willing to spend their money on electronics and gadgets.

How Our Data Is Compiled

Our American Lifestyle Electronics & Gadgets Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- 1 American spends approximately \$1200 a year on electronics
- The touch-screen technology market is a \$3.4 billion industry

Recommended Usage

This mailing list is ideal for many marketers, such as retail stores, online markets, software companies, technology support companies, universities, app developers, and many more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Income

Occupation
Marital Status
Interests
Presence of Children

Donors
Political Party
Home Owner
Length of Residence

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners